

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Telangana - Tourism Promotion - Telangana Tourism Promotion - Procurement of promotional material like Cheriya Paintings from M/s. Lepakshi, Hyderabad and Book Parks from M/s. Akshara Advertising Limited, Hyderabad - Sanction of an amount of Rs.14,760/- (Rupees Fourteen Thousand Seven Hundred and Sixty Only) and Rs. 43,821/- (Rupees Forty Three Thousand Eight Hundred and Twenty One Only) respectively - Orders - Issued.

---

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 193

Dated:12-03-2015

Read the following:

1. Lr.No.660/PMU/PRO/2015, of YAT & C (PMU) Department, Dated:28-02-2015 to M/s. Lepakshi, Hyderabad and M/s. Akshara Advertising Limited, Hyderabad.
2. Invoice No P-294/2014-15, from M/s. Lepakshi, Hyderabad, Dated 27/02/2015.
3. Invoice No PTG/016/15, from M/s. Akshara Advertising Limited, Hyderabad, Dated 02/03/2015.

\* \* \*

**ORDER:**

In the reference 1<sup>st</sup> read above, work order was issued for Procurement of promotional material like Cheriya Paintings from M/s. Lepakshi, Hyderabad and designing, printing and supply of Book Marks from M/s. Akshara Advertising Limited, Hyderabad for the distribution purpose at the International Travel Bourse 2015 being held at Berlin from 05<sup>th</sup> to 09<sup>th</sup> March 2015 for an amount of Rs.14,760/- (Rupees Fourteen Thousand Seven Hundred and Sixty Only) and Rs. 43,821/- (Rupees Forty Three Thousand Eight Hundred and Twenty One Only) respectively.

2. In the reference 3<sup>rd</sup> and 4<sup>th</sup> read above, upon delivery of the above mentioned materials, M/s. Lepakshi, Hyderabad has submitted the bill for an amount of Rs.14,760/- (Rupees Fourteen Thousand Seven Hundred and Sixty Only) including taxes and M/s. Akshara Advertising Limited, Hyderabad has submitted the bill for an amount of Rs. 43,821/- (Rupees Forty Three Thousand Eight Hundred and Twenty One Only) including taxes and requested to release the payment.

3. Government, after careful examination of the matter, hereby sanction and release an amount of Rs.14,760/- (Rupees Fourteen Thousand Seven Hundred and Sixty Only) including taxes to M/s. Lepakshi, Hyderabad towards supply of Cheriya Paintings and Rs. 43,821/- (Rupees Forty Three Thousand Eight Hundred and Twenty One Only) including taxes towards designing, printing and supply of Book Marks to M/s. Akshara Advertising Limited, Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure - 102 Tourist Accommodations & other facilities to Tourists - Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism - 260 - Advertisement, Sales and Publicity - Expenses”

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Lepakshi, Hyderabad and M/s. Akshara Advertising Limited, Hyderabad through following details:-

(P.T.O)

Account Name : M/s. Lepakshi, Hyderabad  
Account No : 007611100001112  
Name of the Bank : Andhra Bank  
Branch : Chikkadpalli, Hyderabad  
IFSC Code : ANDB0000076

Account Name : M/s. Akshara Advertising Limited, Hyderabad  
Account No : 910020047482542  
Name of the Bank : Axis Bank Limited  
Branch : Mumbai Fort (MH)  
IFSC Code : UTIB0000004  
Pan No. : AAHCA2048Q

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA**  
**PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To

M/s. Lepakshi, Hyderabad

M/s. Akshara Advertising Limited, Hyderabad The Assistant Secretary to  
Government & D.D.O, YAT & C (PMU) Dept.

The Deputy Pay & Accounts Officer, Telangana. Secretariat, Hyderabad.

**Copy to:**

The YAT & C (PMU - Claims) Department.

SF/SCs.

//Forwarded:: By Order//

**SECTION OFFICER**